

JENNIFER L. MERRITT

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Profile I'm a deadline-driven reporter and editor, creative features writer and experienced copy editor who is fluent in various content management systems and SEO practices. I deliver original, publish-ready copy and have worked for fashion, lifestyle, travel and education magazines and websites.

Experience

iVillage/NBC Universal, New York, NY

Deputy Editor April 2011-Present

Run daily staff meetings to brainstorm story ideas based on the news of the day. Manage the site's food editor, style editor, photo editor and associate editor, as well as a team of freelance writers responsible for news reaction pieces. Initiate and develop seasonal editorial packages and special features. Led iVillage's coverage of the recent royal wedding, which garnered 1.2 million page views for the site.

Staff Editor November 2009–April 2011

Selected the stories to appear on the homepage each day and wrote the headlines for the "Top Stories" section. Wrote a daily newsletter with one of the highest subscriber and click-through rates for iVillage.

Copy Editor August 2008–November 2009

Oversaw three freelance copy editors who edited over 100 daily newsletters. Edited articles and slideshows across iVillage's six departments for quality, accuracy, clarity and style. Maintained iVillage style guide.

Freelance, New York, NY & Seville, Spain

Writer & Editor January 2008–August 2008

Wrote and edited features and service pieces on fashion, travel and education for such web and print publications as Yahoo!, MSN, HotelChatter, Newsweek and *Zink* magazine.

Travel Agent Magazine/Questex Media, New York, NY

Associate Editor November 2006– January 2008

Recruited from previous position to travel across Europe reviewing hotels and interviewing travel industry leaders for weekly publication. Reported, edited and formatted stories for print and online.

Business Travel News/The Nielsen Company, New York, NY

Assistant Editor November 2005– November 2006

Reported and edited stories about travel software for website and biweekly newspaper. Developed network of sources. Attended press events and global conferences.

Education

Rutgers University, New Brunswick, NJ, B.A. in Journalism, 2004
Cambridge University, Cambridge, England, Summer Literature Program, 2000

Skills

AP Style, Drupal, HTML, InDesign, Moveable Type, Omniture, Quark Xpress, Teamsite, Vignette, Wordpress

References & Writing Samples

References available upon request. Writing samples available at <http://jennifer-merritt.com/clipsresume.html>